

# VoltageExpress 2026

## Power Up Your Partnership with Current.

Our upgraded distributor partner program delivers real value — from free freight to Marketing Development Funds — so you can fuel your sales, win more business, and stand out in the market.



### **FREE Freight!** No minimums

Order any product from tradeSELECT®, ProLine® or GE lamps guides into stock, and qualify for freight allowance. **Stock smart. Save big.**



### **Earn Marketing Development Funds**

Order any tradeSELECT®, ProLine®, or GE lamp products and hit the qualifying thresholds to unlock next year's MDF. Don't leave money on the table—reach out now to see how much you've earned this year!

#### **Benefits Summary**

##### **Freight and Order Benefits**

Free standard freight on into-stock orders\* for all distributor locations

No minimums on any tradeSELECT, ProLine or GE lamp products ordered into-stock

Guaranteed returns

##### **Marketing Benefits**

Marketing Development Funds (MDF)

Co-branding opportunities

Marketing resources and tools

Distributor locator

##### **Sales Benefits**

Promotional opportunities

\*Except poles. See detailed program brochure for more details.

**Contact your local Current representative to get started!**