

VoltageExpress 2026

Power Up Your Partnership with Current.

Our upgraded distributor partner program delivers real value — from free freight to Marketing Development Funds — so you can fuel your sales, win more business, and stand out in the market.



FREE Freight! No minimums

Order any product from tradeSELECT®, ProLine® or GE lamps guides into stock, and qualify for freight allowance. **Stock smart. Save big.**



Earn Marketing Development Funds

Order qualifying products into stock from tradeSELECT®, ProLine® guides, or the GE lamp catalog to reach thresholds and unlock next year's MDF. Don't leave money on the table—reach out now to see how much you've earned this year!

Benefits Summary

Freight and Order Benefits

Free standard freight on into-stock orders* for all distributor locations

No minimums on any tradeSELECT, ProLine or GE lamp products ordered into-stock

Guaranteed returns

Marketing Benefits

Marketing Development Funds (MDF)

Co-branding opportunities

Marketing resources and tools

Distributor locator

Sales Benefits

Promotional opportunities

*Except poles. See detailed program brochure for more details.

Contact your local Current representative to get started!